



**AGENDA
TAVARES CITY COUNCIL
December 2, 2020
4:00 PM
TAVARES CIVIC CENTER
100 EAST CAROLINE STREET, TAVARES**

(Members of the public wishing to speak on an item that is on the agenda must fill out a Request to Speak form available from the City Clerk or at the Council Meeting prior to the meeting being called to order. In addition, the Mayor will ask for comment under the agenda item titled "Audience to be Heard" for matters not on the Agenda. For further information contact the City Clerk at (352) 742-6209 or snovack@tavares.org)

I. CALL TO ORDER

II. INVOCATION/PLEDGE OF ALLEGIANCE

Tab 1 Pastor Evan Ryder, Church of the Nazarene

III. APPROVAL OF AGENDA

IV. PROCLAMATIONS/PRESENTATIONS

V. SWEARING IN BY CITY ATTORNEY AND DISCLOSURE OF EXPARTE COMMUNICATIONS

VI. READING OF ALL ORDINANCES/RESOLUTIONS INTO RECORD

VII. CONSENT AGENDA

VIII. RESOLUTIONS

IX. ORDINANCES - PUBLIC HEARING

First Reading

Tab 2 Ordinance 2020-12 - Land Development Regulations Amendment -
Chapter 21 Temporary Signs on Vacant Property and Miscellaneous
Sign Content (Community Development)

Second Reading

X. GENERAL GOVERNMENT

Tab 3 Horizon Teams and Board Representation (City Administrator)

Tab 4 Cares Act Project Update (City Administrator)

Tab 5 See Click Fix (Public Communications)

Tab 6 Lake County Days at the State Legislature (City Administrator)

XI. NEW BUSINESS

XII. OLD BUSINESS

XIII. AUDIENCE TO BE HEARD

XIV. REPORTS

Tab 7 City Administrator Report

Tab 8 City Council Member Reports

XV. ADJOURNMENT

F.S. 286.0105 If a person decides to appeal any decision or recommendation made by Council with respect to any matter considered at this meeting, he will need record of the proceedings, and that for such purposes he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Individuals with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk at least two (2) working days in advance of the meeting date and time at (352) 742-6209.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 1

SUBJECT TITLE: Pastor Evan Ryder, Church of the Nazarene

OBJECTIVE:

Pastor Evan Ryder, Church of the Nazarene, will provide the invocation and lead those present in the Pledge of Allegiance.

SUMMARY:

Pastor Evan Ryder, Church of the Nazarene, will provide the invocation and lead those present in the Pledge of Allegiance.

OPTIONS:

N/A

STAFF RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

LEGAL SUFFICIENCY:

N/A

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 2

SUBJECT TITLE: Ordinance 2020-12 - Land Development Regulations Amendment - Chapter 21 Temporary Signs on Vacant Property and Miscellaneous Sign Content (Community Development)

OBJECTIVE:

To amend the City's Land Development Regulations Chapter 21 amending Temporary Sign Regulations and Miscellaneous Sign content in conformity with Supreme Court decisions.

SUMMARY:

A U.S. Supreme Court decision in *Reed v Town of Gilbert* ruled that regulating signs based on the message on the sign would be a restriction to free speech or conversely show favoritism to some category of speech. The court further determined that regulating signs based on the message would be unconstitutional and would invalidate the regulation or governing code.

The court did recognize that governmental type signs such as traffic signs in the street right-of-ways fall into a separate category and are necessary for public safety and protection. The court also stated that sign design such as size, height, location, number allowed, etc. could be regulated provided no reference is made to the sign message.

Current City regulations prohibit temporary signs on vacant property, and at their August 5, 2020 meeting City Council directed staff to propose an amendment to the Land Development Regulations to allow temporary signs on vacant property, regardless of content, subject to the issuance of a permit and a time limit of 90 days.

Ordinance 2020-12 proposes changes to temporary sign regulations that temporary signs shall require a no fee permit, be permitted for a period of 90 days in a calendar year, shall be permitted on vacant and developed land, and shall be limited to two (2) signs per parcel of property. Ordinance 2020-12 also proposes to remove a provision pertaining to flag content in conformity with Supreme Court decisions.

At their November 19th meeting the Planning & Zoning Board voted unanimously to recommend approval of Ordinance 2020-12 with an amendment to Section 21-16 allowing temporary feather signs up to a maximum height of fourteen feet (14'). Ordinance 2020-12 has been modified per the Planning & Zoning Board's recommendation.

OPTIONS:

1. That City Council moves to approve Ordinance 2020-12 amending Temporary Sign Regulations and Miscellaneous Sign content in conformity with Supreme Court decisions.
2. That City Council moves to deny Ordinance 2020-12.

STAFF RECOMMENDATION:

Option 1 - Move to approve Ordinance 2020-12 amending Temporary Sign Regulations and Miscellaneous Sign content in conformity with Supreme Court decisions.

FISCAL IMPACT:

N/A

LEGAL SUFFICIENCY:

This ordinance has been reviewed by the City Attorney and approved for legal sufficiency.

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

1. Ordinance 2020-12 Temporary Sign Regulations (Holt redline)
2. 11-8-2020 AD

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 3

SUBJECT TITLE: Horizon Teams and Board Representation (City Administrator)

OBJECTIVE:

To discuss city representation on Staff Horizon Teams and Boards.

SUMMARY:

The City Administrator has identified staff teams who work on projects that are off into the future/horizon - "Staff Horizon Teams" (see attachment). Staff conducts research on the subject matter and brings to the City Administrator that research after which the Administrator may bring to Council from time to time that research for Council's benefit and further discussion and/or action. The City Administrator invites one Council member to join the "Staff Horizon Team" and attend research meetings on occasion for those "Horizon Teams" a Council member has a particular interest in. Attached is a listing of those staff teams and Council is provided an opportunity to discuss/change representation on those staff teams.

In addition, attached is a listing of various boards and Council is also provided the same opportunity.

OPTIONS:

1. Discuss representation on both the Staff Horizon Teams and Boards.
2. Receive the information and discuss at the next meeting.

STAFF RECOMMENDATION:

Discuss representation on both the Staff Horizon Teams and Boards.

FISCAL IMPACT:

Some meetings may have "working lunches" or other incidental costs associated with them.

LEGAL SUFFICIENCY:

Legally sufficient.

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

1. Horizon Team and Boards Approved by CC 11-20-19 (003)

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 4

SUBJECT TITLE: Cares Act Project Update (City Administrator)

OBJECTIVE:

To discuss four City Cares Act project updates.

SUMMARY:

Previously the Council approved the acceptance of Cares Act funding for cares act approved projects including equipment and improvements. Staff will provide a brief update on three (3) of those projects as follows:

1. Live Streaming City Council meetings – Mark O'Keefe
2. Sanitation Spray Devices – Richard Keith
3. Agenda Management Upgrades for public access – Susie Novack

OPTIONS:

1. Present the updates
2. Do not present the updates.

STAFF RECOMMENDATION:

Option 1 - Present the updates.

FISCAL IMPACT:

All Cares Act approved equipment and projects are 100% funded by the Cares Act grant funding.

LEGAL SUFFICIENCY:

Legally sufficient.

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 5

SUBJECT TITLE: See Click Fix (Public Communications)

OBJECTIVE:

To introduce and discuss the SeeClickFix Community engagement platform.

SUMMARY:

The City is making available to its citizens a phone application that can quickly transmit to City Government certain municipal issues that need to be addressed. Whether it is an annoying pot hole, crooked sign, leaking fire hydrant or alarm bell going off at a lift station that a resident sees, the citizen will be able to snap a photo of the issue with their smart phone and transmit that to the city with comments. An automatic work order is generated to get the issue fixed after which the citizens is notified of the repair.

The Tavares Communications Director will provide the Council an overview of the program, how it works and planned launch date.

OPTIONS:

1. Present the platform
2. Do not present the platform.

STAFF RECOMMENDATION:

Present the platform.

FISCAL IMPACT:

None to receive the update. This item was budgeted and paid for last fiscal year.

LEGAL SUFFICIENCY:

Legally sufficient.

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 6

SUBJECT TITLE: Lake County Days at the State Legislature (City Administrator)

OBJECTIVE:

To discuss sending a City Council representative for Tavares to Lake County Days at the Florida State Legislature.

SUMMARY:

Council member Lori Pfister would like support from the Council to represent the City at the annual "Lake County Day" Legislative Advocacy event on March 17th and March 18th that the Chamber Alliance of Lake County puts on annually in Tallahassee.

The group meets in Tallahassee and advocates the Legislature on Local Governmental initiatives. The City Administrator attends most years and a Tavares Council member has attended in the past off and on.

OPTIONS:

1. Discuss supporting the request.
2. Do not discuss supporting the request.

STAFF RECOMMENDATION:

Discuss supporting the request.

FISCAL IMPACT:

The estimated cost to send a Council member to this is \$300 and sufficient funds in the FY 21 budget are available for this cost.

LEGAL SUFFICIENCY:

Legally sufficient.

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

Attachments not provided are available to the public upon request to the City Clerk.

**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 7

SUBJECT TITLE: City Administrator Report

OBJECTIVE:

To inform Council on city related matters.

SUMMARY:

The City Administrator will provide a summary at the meeting.

UPCOMING MEETINGS:

City Council Meeting	December 16, 2020 - 4:00 p.m. - Tavares Civic Center
Library Board	January 20, 2021 - Library Conference Room
Planning & Zoning Board	January 21, 2021 - 4:00 p.m. - City Council Chambers

UPCOMING EVENTS:

Christmas Parade and Celebration	December 5, 2020 - Downtown Tavares - 5:00 p.m. Parade followed by Festivities in Wooton Park, Movie in the Park, Santa Clause exit by Seaplane at 7:00 p.m.
Arbor Day	January 16, 2021 - Details to be Announced

OUTSIDE AGENCY MEETINGS:

Lake County League of Cities	December 11, 2020 - 12:00 noon - Mount Dora Golf Course, 1100 Highland Street
Lake Sumter MPO Executive Board Meeting	December 9, 2020 - 2:00 p.m. - MPO Board Room, 225 W. Guava Street, Lady Lake

OPTIONS:

STAFF RECOMMENDATION:

FISCAL IMPACT:

LEGAL SUFFICIENCY:

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

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**AGENDA SUMMARY
TAVARES CITY COUNCIL
12/2/2020**

AGENDA TAB NO.: 8

SUBJECT TITLE: City Council Member Reports

OBJECTIVE:

To inform Council on city related matters.

SUMMARY:

Council will be offered an opportunity to provide a report at the meeting.

OPTIONS:

N/A

STAFF RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

LEGAL SUFFICIENCY:

N/A

ATTACHMENTS AVAILABLE TO THE PUBLIC UPON REQUEST:

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